



EXECUTIVE DIRECTOR, GLOBAL EMERGENCY RESPONSE COALITION (GERC)

Formed in April 2017, the Global Emergency Response Coalition (GERC) is a lifesaving humanitarian alliance made up of eight of the world's largest U.S.-based international aid organizations whose unified goal is to work collectively to deliver relief to millions of children and families in need. The Global Emergency Response Coalition was formed in response to starvation threatening more than 20 million people in Nigeria, Yemen, South Sudan, Somalia and neighboring countries, including Niger, Uganda, Chad, Cameroon, Kenya and Ethiopia, where there is severe hunger. The causes of this humanitarian crisis range from drought to ongoing violence, but the devastating consequences are the same: children and their families are struggling to survive, and some are literally starving to death. They are at increased risk of succumbing not only to starvation but also to diseases – including cholera and measles.

The Global Emergency Response Coalition (GERC) seeks a bold and creative leader with a real passion for inspiring large-scale impact by generating attention and momentum for under-reported, man-made emergencies. In partnership with GERC member organizations, donors, and partner companies, the Executive Director will lead the strategy, design and execution of disaster appeals to bring to bear collective and coordinated networks and fundraising capacity. **Based in Washington, DC**, you will drive the branding efforts for the coalition and build trusted relationships with the media, the public, and other donors to craft groundbreaking partnerships. We are seeking a proven, inventive, and resourceful leader with a deep understanding of the NGO sector and campaign fundraising. This role requires someone who possesses a deep and existing corporate and private donor network in the USA.

While this position will lead the Coalition, our member organization CARE USA will serve as the employer for this role, and so this role will be eligible for CARE USA's full time benefit offerings.

Essential Job Responsibilities

Strategy and Vision

- Articulate a compelling vision and strategy for GERC as it transitions from the pilot to implementation

- Connect Coalition members to ideas, partners, and resources to drive creative solutions for greater impact
- Strategically position GERC for new opportunities and groundbreaking partnerships
- Collaborate with member organizations to build transformational public and private partnerships and to drive new revenue mobilizing broader support for response efforts
- Lead development of a broad-based fundraising plan to meet revenue goals, including mass-market channels and private sector development, among others

Influence and Representation

- Represent the Coalition with various groups including donors, corporations, Coalition member CEO's, and stakeholders
- Share insights from the Coalition with the greater community of partners
- Chair Steering Committee and Technical Working Group meetings

Financial and Resource Management

- Oversee cash flow including return on expense, return on investment, and income
- Support the development of financial reports produced in collaboration with and in consideration of member and partner organizations needs
- Ensuring effective, transparent use of resources
- Oversee member contributions, operational budget and expenditures, and other initiatives

Position Qualifications

Required

- Bachelor degree in related field
- 10-15 years of relevant work experience and success in fundraising for a global organization, with recent experience in the humanitarian and development space
- Deep experience in consortia representation with success in coordination and communication across donor and implementation actors
- Proven skill in clear and timely decision-making and sound strategic, operational and tactical judgement.
- Emotional leadership: empathy, self-awareness, emotional energy, organizational insight and influence

- Distinctive media relations skills
- High tolerance for ambiguity and an entrepreneurial spirit, and skilled at functioning effectively within matrixed structures

Preferred

- Master Degree preferred
- Possesses a passion and high level of self-motivation for creating greater impact in the world

To be considered for this opportunity, please apply via our member's website:

<https://chp.tbe.taleo.net/chp02/ats/careers/v2/viewRequisition?org=CAREUSA&cws=52&rid=4514>